

Investments in Coffee



UNITED STATES
AFRICAN
DEVELOPMENT
FOUNDATION



The USADF Approach — Foster Hope, Growth, and Goodwill in Africa

The U.S. African Development Foundation (USADF) is an independent U.S. Government agency established by Congress to invest in African grassroots organizations, entrepreneurs and small and medium-sized enterprises. Our investments promote local economic development by increasing incomes, revenues and jobs and creating pathways to prosperity for marginalized populations and underserved communities in the Sahel, Great Lakes, and the Horn of Africa.

USADF does development differently by utilizing a network of local implementing partners to support African-designed solutions. We provide grant capital, capacity building assistance, and convening opportunities to develop, grow and scale African enterprises and entrepreneurs to improve livelihoods.

We target some of Africa's biggest challenges around food insecurity, insufficient energy access, and unemployment, particularly among women and youth. Over the last five years, USADF has invested more than \$120 million directly into over 1,000 African-owned and operated entities and impacted more than seven million lives.

Enterprise Development, Growth and Scale

USADF provides capital and full technical assistance to develop grassroots enterprises, such as coffee cooperatives, to scale up. Organizations can receive up to \$400K in grants over 6 years via:

- **Operational Assistance Grants:** Builds capacity and strong management and governance capabilities (\$100K max)
- **Enterprise Expansion Grants:** Growth capital to link to new markets (\$250K max)
- **Enterprise Linkage Grants:** Support enterprises to access new capital to support sustainable growth (\$50K max)

All grants are accompanied with business consulting, based in country, specializing in organizational development, financial management and project design.



\$5M

Invested in coffee



30

Coffee co-ops
across six countries



1 Million

smallholder coffee
growers impacted

www.usadf.gov

The Coffee Opportunity

Since 2015, USADF has invested approximately \$5 million in 30 cooperatives located throughout Burundi, the Democratic Republic of the Congo (DRC), Kenya, Rwanda, Tanzania, and Uganda – directly impacting more than 1 million smallholder coffee growers. Most investments include working capital support, equipment for production, storage and transport, financial management and governance training, and other sector-specific activities.

Our new coffee approach is designed and implemented in 6 countries (Burundi, Tanzania, Uganda, Rwanda, the Democratic Republic of the Congo and Malawi). Within these countries coffee is one of the key cash and export crops and therefore important to address the challenges related to inclusiveness, encouraging a systematic approach towards making coordinated investments and improve the impact of grants. More specifically the USADF Coffee Program is a structured methodology to:

- Provide ongoing value chain services to support coffee cooperatives receiving grants
- Accelerate coffee agribusiness development through optimizing supply chain partnerships
- Measure performance of training and investments to provide a consistent means for assessment and the ability to share data for collective action
- Host an online learning portal to connect participants to the latest research, training tools and coffee opportunities

The USADF Coffee Program is coordinated by DTC Burundi (www.usadf.gov/country/bi) and supported by Ethos Agriculture (www.ethosag.com). This experiential training approach seeks to address major challenges cooperatives in East Africa face such as Access to Markets and Finance, Information and Cooperative Management, Value Chain Optimization and Project Design. By participating in this systematic and practical capital + capacity building USADF hopes to increase impact of future coffee investments.

All Africa-based implementing partners are prepared and trained to not only serve USADF beneficiaries, but also engage with (public and private) development initiatives and coffee sustainability programs. As such building the required local infrastructure to contribute to sustainable economic growth in rural Africa.

Country	Local Partner Organization	Local Partner Director	Email Address
Burundi	Association pour le Développement Transformationnel des Communautés (DTC)	David Ntibanyugwa	david.ntibanyurwa@dtc.org.bi
DRC	Action Sociale et d'Organisation Paysanne (ASOP)	Felicien Zozo	fzozo.asopcongo@gmail.com
Malawi	UMODZI Consulting Limited	Tione Karonga	tione.kaonga@umodziconsulting.com
Rwanda	Africa Development Consultants SARL (ADC)	Rebecca Ruzibuka	rebecca.ruzibuka@adcrwanda.org
Tanzania	Africa Development Consultants SARL (ADC)	Leonard Chacha Kitoka	leonard.kitoka@adctanzania.co.tz
Uganda	Uganda Development Trust (UDET)	Innocence GaraKumbe	igarakumbe@udet.co.ug

How to join?

Everywhere USADF works across Africa we seek to tap into local expertise and capabilities, working with a variety of partners. Our partners include corporations, foundations, and non-profit organizations. There are several opportunities to join and collaborate depending on your ambition and role in the coffee sector.

- Roasters and Retailers: source coffee from the program and leverage value chain investments
- Cooperatives: engage in the learning program and apply for USADF grants
- Non-profit: support cooperatives to participate in the program and share investments
- Donors: tap into an effective (locally) driven and owned capacity and grant making structure
- Research and sector initiatives: sign up for joint learning and monitoring opportunities
- National Governments: contribute matching funds

For more information on how to partner with USADF and to stay informed on program progress contact info@USADFcoffee.com.

